



Outdoor Navigation

Catchup Applications KG - www.catchup-apps.com



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The advantages at a glance

- Better orientation for your patients
- Reduction of delays and the associated stress
- In your corporate identity
- Increase in the degree of innovation in your hospital
- For patients, relatives, employees, students, suppliers and other visitors
- As a web, terminal application or smartphone app for iOS and Android



Outdoor Navigation

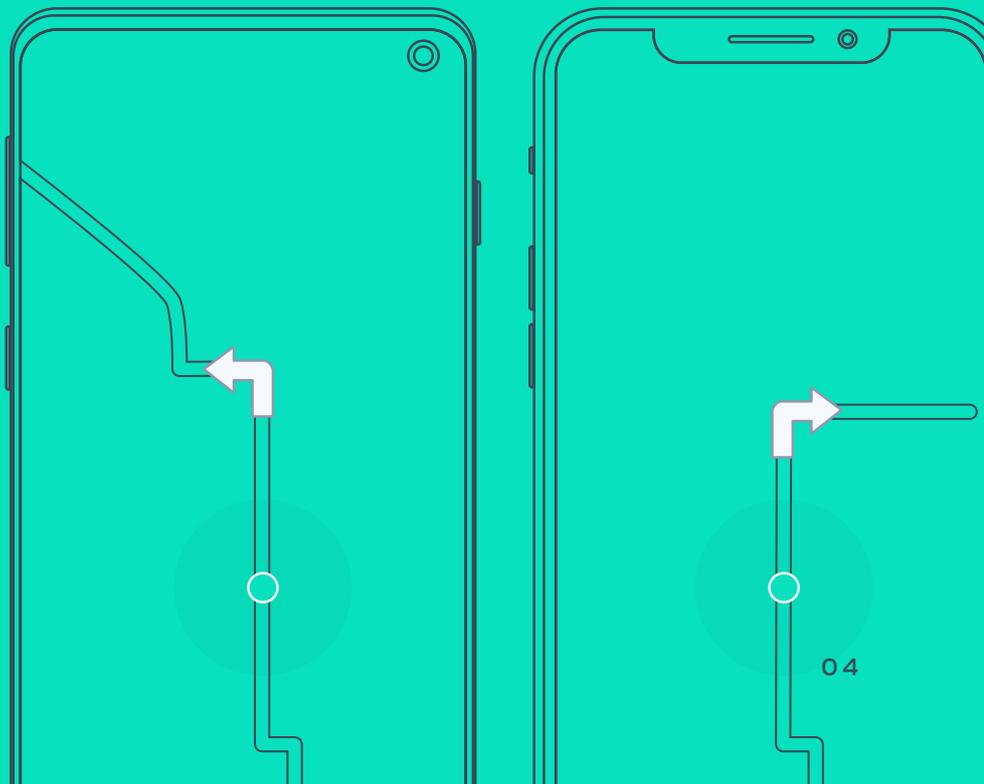
Orientation in hospitals is often difficult for many patients, especially during their first visit.

In emotionally tense situations, the existing signage system or verbal directions from your staff cannot always guarantee optimal route guidance.

By using your digital outdoor navigation, you can give your patients another aid to help them find their way around.

30% Of all visitors get lost on their first visit to the hospital

Deloitte Digital Report, 2013





Outdoor Navigation

The outdoor navigation makes it easier for patients, relatives and employees to find their way around your premises.

You have control over the stored navigation data and your users have the security of reaching their destination.

The live outdoor navigation brings your users from the front door to the building entrance of your selected destination.

Manage all destinations that are relevant for your users. Set points of interest that should be particularly highlighted in the destination search.

You determine the level of detail you want to set for destinations, whether you want to cover every ward room or consciously reduce the number of available facilities.

"Hospitals are in a constant state of change and growth, there is no standing still"

Not every destination is relevant for every user group. Sort your goals and paths according to user groups in order to offer your employees more information than to other users.

With the statistics tool from our backend system you can evaluate the use of the live outdoor navigation. See which destinations are chosen most often and which paths you should pay special attention to.



Search

Successful navigation begins with a successful search for the destination.

Not every user is familiar with the official institution name and its medical terms and there are often different names for a building.

By setting up synonyms, you ensure that your users can find the desired destination using various search terms.

🔍 Suchen Sie nach Einrichtungen

- Aufnahme und Notfallversorgung
- Entbindung**
- Diagnostik und Therapie
- Elektroenzephalografie**
- Entbindung**
- Gastroenterologie**
- Gymnastikraum**
- Kardiotokografie**
- Röntgen**
- Sonografie**
- Ambulanzen
- Anmeldung Neurochirurgie**

🔍 Asthma

Klinik für Pädiatrie mit Schwerpunkt Pneumologie und Immunologie

Campus Nord
Seestraße 3, 12345 Trave

[Asthma](#), Chronische Atemwegserkrankungen, Allergien, Primäre und erworbene Immundefekte, Autoimmunerkrankungen, Mukoviszidose (Cynistische Fibrose)



Route mode

Alternative routes

Not only patients in wheelchairs are dependent on being navigated via barrier-free paths.

Visitors who push a stroller or suppliers who transport heavy loads also belong to this group of people.

When navigating, we mark and take into account the routes that are most suitable for the user.

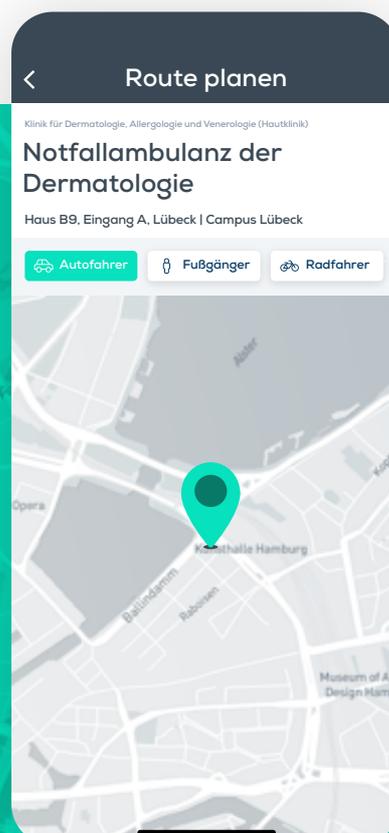
For example, a distinction is made between paved paths and secret paths. In addition, there is also the choice of the optimal building entrance.

Parking lot route

The selection of a parking space on your premises takes place via the parking lot route. If the optimal and first selected parking space is already fully occupied, the user will be guided to other spaces.

When determining the parking space, factors such as proximity to the destination or restricted mobility play a role.

The application remembers the position of the final parking space and can guide the user back to his vehicle after his visit.





QR Codes

Quick access to your live outdoor navigation is made possible through the use of QR codes.

Whether on event flyers, on letterheads or in email signatures; Your QR codes can be linked to your navigation in a variety of ways.

Strengthen the external image of your hospital and use this way of communication to keep the conversation between you and your patients, their relatives and other visitors going.

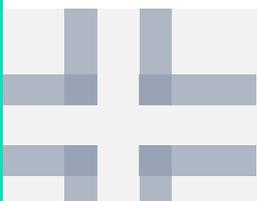
And this is how it works:

You can easily create the desired QR code in our backend system.

The user scans this in with the camera on his smartphone. If your hospital app is installed on the device, it will open. If not, navigation starts in the web browser.

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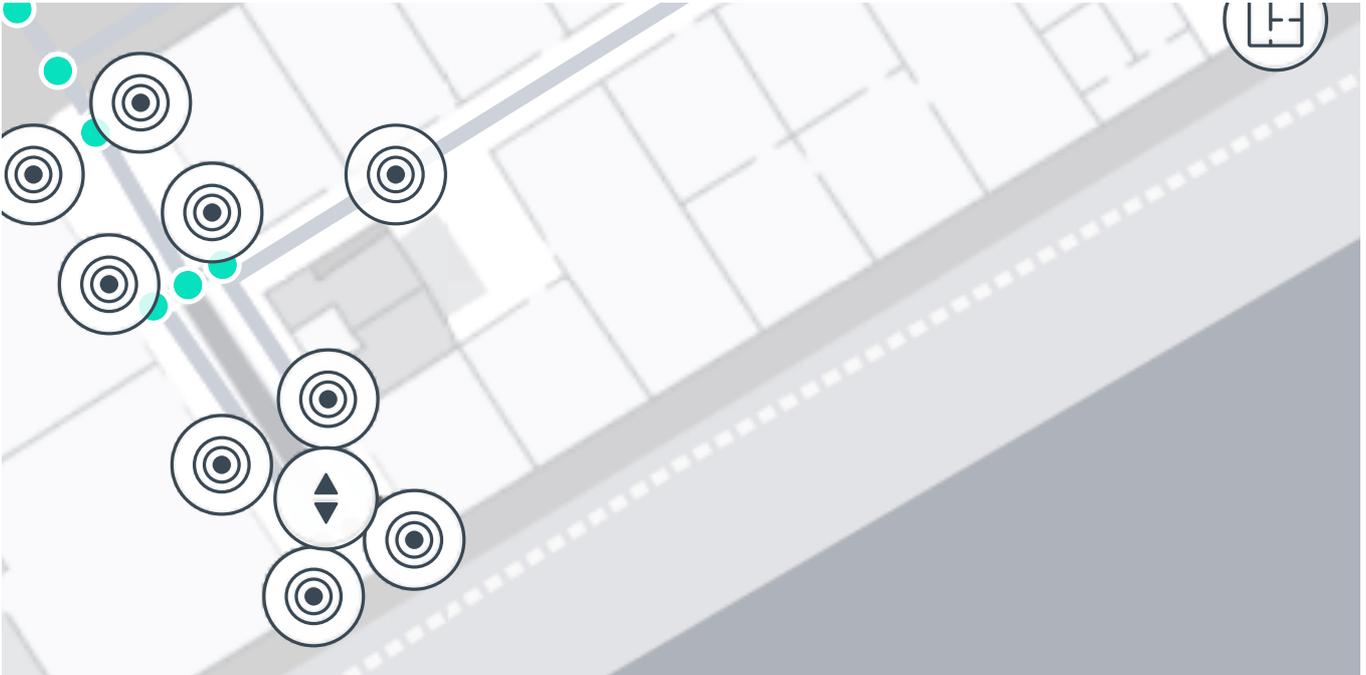
Sie finden nicht den richtigen Weg?
Scannen Sie den QR-Code mit Ihrem Handy,
um zu navigieren.



QR12



Managing your data



Hospitals are subject to constant change. Moving wards, ambulances and clinics require that the data for navigation remains up to date.

Manage facility relocations, block paths or enter construction sites. All your changes are immediately taken into account in the route calculation and ensure trouble-free navigation.

We would be happy to work with you to evaluate which existing infrastructure can be used and the added value of network expansion can be maximized.

To do this, send a message to:

Ms. Fiona Hackmann

Tel.: +49 40 303 066 500

E-Mail: contact@catchup-apps.com

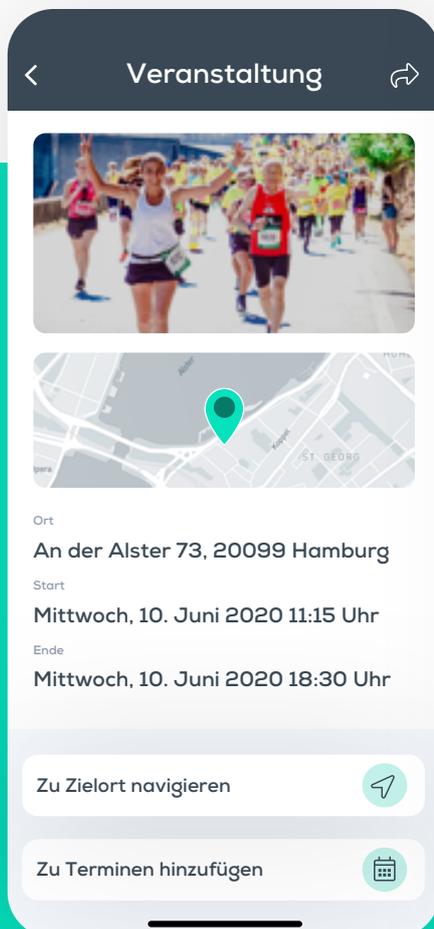


Sensibly combined, expandable at any time

Put together your own hospital app,
tailored to the needs of your hospital.

The following functions can be combined
with one another:

- Outdoor and indoor navigation with parking lot route and adjustable route mode
- Push notifications, news, events, facilities and phone book
- Backend system for data maintenance and statistics
- Access via smartphones, web browsers or terminals
- Connection of third-party providers or in-house developments





The path to your own hospital app

We are happy to assist you with setting up your new navigation system and getting everything up and running. This includes branding your hospital application according to your corporate identity.

1

We discuss your requirements and wishes in a web conference.

2

We visit you on site and specify your needs.

3

You will receive an offer from us.

4

It will take a few weeks - months, depending on the scope, until your application is online.



We are here
for you



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Would you like to find out more?
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